



HELLO, WE'RE TURN IT 2 LEARN IT!

Turn It 2 Learn It began in the summer of 2011 with co-founders and mother/daughter team, Sue and Kirsty Lovell. Shortly after, they partnered with Ideas By Nature and began developing a digital media company with special emphasis on creating educational products that promote learning that is entertaining for both kids and parents alike.



T2LI is a fun and interactive educational tool that brings the joy of learning back to our children. We believe that as part of a global community, we can build a more solid educational foundation for every child. With our steadfast commitment to education, our top priority today and every day is to make learning fun again!

Turn It 2 Learn It strives to bring an effective and accessible learning experience to all children through the digital platform of the iPad. Our goal is to bring strength back to the educational system while supporting the values and morals of young individuals as they grow. Our products put education tools back in the hands of parents and their children to develop learning skills early. Turn It 2 Learn hopes to inspire and ignite the joy of learning that Kirsty and Sue experienced in their own childhood.

Turn It 2 Learn It will benefit your family in many ways, including:

- Providing a platform on which parents and kids can interact and learn together.
- Introducing children to age-appropriate and educational uses of the iPad.
- Creates a wholesome, structured atmosphere for stronger family links.



PRODUCTS

Tickle Stomp, Digital Book - Meet the Turner Crew and help them to solve the mystery of Miss Moo's Missing Moo!

Tickle Stomp is the first story featuring the Turner Crew! Emergent readers will be captivated by this delightful and interactive story. Designed specifically for the iPad, Tickle Stomp promotes early mental development and reading skills.

"When Miss Moo's moo goes missing, it becomes the main priority of the Turner Crew to get it back. But they can't do it without your help! Who took the moo? Will the Turner Crew find the moo in time? Why is Naughty the Squirrel so naughty? All these mysteries, and many more, will be answered in Tickle Stomp!" s

The Miss Moo Turner by Turn It 2 Learn It:

Get your very own Miss Moo to use with the app! Turn It 2 Learn It offers a finger puppet that works directly with the iPad and the Tickle Stomp app! The adorable Miss Moo Turner is available now, with the other four members of the Turner Crew coming soon! The Pad Puppet helps to bridge the gap between your toddler and the exciting world of e-learning by having the characters literally jump off of the screen. Providing further engagement with the Turn It 2 Learn It app, the Pad Puppet keeps your child excited about reading along with the Turner Crew throughout all of their adventures!

The Turner Crew is:

- Miss Moo, The Moo-less Cow
- Fancy, The Precocious Kitty
- Puddles, The Puppy Puddler
- Naughty, The Nutty Squirrel
- Smarty, The Know-It-Owl

Features include:

- Encourages reading and motor skills development at a young age.
- Packed full of games and activities specifically created to promote learning.
- Sound, Volume and Narration settings allow you to choose between having the book read to you, and reading it yourself.
- Easy for a toddler to use, but still fun and engaging for parents.

Puppet features:

- Created with conductive fabric, which allows it to work on all touchscreen devices.
- Fitted with an elastic band, so one size fits all, even mom or dad!
- Keeps your iPad clean and sanitized from harmful germs
- Machine washable.

For Ages: 2 to 8.

CONTACT INFORMATION

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